

Meeting: Policy Development and Decision Group (Joint Operations Team)

Date: 3 September 2018

Wards Affected: All wards

Report Title: Save Torbay Air Show

Is the decision a key decision? No

When does the decision need to be implemented? As soon as possible

Executive Lead Contact Details: Elected Mayor Gordon Oliver, Elected Mayor and Executive Lead for Assets, Finance, Governance and Corporate Services, Economic Regeneration and Transformation, mayor@torbay.gov.uk

Supporting Officer Contact Details: Kevin Mowat, Executive Head for Assets and Business Services, (01803) 208435, kevin.mowat@torbay.gov.uk

1. Proposal and Introduction

1.1 Members agreed a five year budget for the Air Show on 20 July 2017, Minute 63/7/17 refers. The approved budget for 2019 was £90,000 with a target of a further 20% reduction per year included within the decision. An extract of the minute is set out below:

- “(i) that the Council amends its existing commitment and makes a new five year funding commitment to develop the Torbay Airshow with a maximum commitment of up to £100,000 for year 1 (2018); year 2 reducing to £90,000; in year 3, £81,000; in year 4 £73,000; and in year 5 £66,000. These figures represent a 10% reduction year on year in the Council’s investment in the Airshow. Whilst this commitment provides financial stability, in order to achieve best value for the Council it will deem this to be financially successful if the reduction in funding can be increased further to 20% per year and that actual performance is to be measured against both these targets; and
- (ii) that the Torbay Airshow Working Party be instructed to consider how the Airshow can provide an opportunity to create greater benefits which support the Council's broader corporate objectives (including providing opportunities for the Council's Looked After Children) and its terms of reference be updated accordingly.”

- 1.2 The Council is in the process of developing its revenue budget proposals for 2019/2020 and in light of continued reduction in funding from Central Government has requested that officers challenge all funding commitments to ensure that a balanced budget can be set for 2019/2020 and future years.

2. Reason for Proposal and associated financial commitments

- 2.1 The proposals contained in this report are intended to reduce the financial commitment of the Council by £90,000 for running the Torbay Air Show.
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3. Recommendation(s) / Proposed Decision

- 3.1 That the Executive Head of Assets and Business Services be requested to engage with the business, community and voluntary sector with a view to securing £90,000 funding/sponsorship to fund the Torbay Air Show for 2019 and report back to the Policy Development and Decision Group (Joint Operations Team) on 1 October 2018 to enable the Elected Mayor to determine if the Council can proceed with the Air Show for 2019.

Background Documents

Air Show report to Council 20 July 2017 -

<http://www.torbay.gov.uk/DemocraticServices/ieListDocuments.aspx?CId=163&MID=7448>

Section 1: Background Information

1.	<p>What is the proposal / issue?</p> <p>The Council needs to secure funding in order to run the Torbay Air Show in 2019 due to continued reduction in government funding and the increasing demand on Council resources, such as children and adult social care.</p>
2.	<p>What is the current situation?</p> <p>The Council has approved £90,000 to fund the Torbay Air Show for 2019 but needs to explore alternative funding streams due to current and ongoing budget pressures.</p>
3.	<p>What options have been considered?</p> <p>The Council could fund the Air Show at an anticipated cost of £90,000 for 2019, which would generate significant sums for the local economy far in excess of the investment and create a positive impact on the local population as well as being a nationally recognised event in the unique position of being the UK's first major free air show of the year. However, this would mean that it would have to reduce funding to other Council services in order to set a balanced budget for 2019/2020.</p> <p>The plan has always been to grow the event year on year and to reduce the Council's contribution over a five year period. The event has grown each year attracting in excess of 45,000 to Paignton Green alone each day in 2018 with all trade stands and pre-booked parking being sold out. Therefore an alternative and more realistic option could be to reduce funding to a lower level over a four year period. For example £50,000 in 2019 reducing to zero by 2022.</p> <p>Events of this nature do take time to evolve and to reach their peak. Most start-up air shows take about seven years to reach their full potential.</p>
4.	<p>How does this proposal support the ambitions, principles and delivery of the Corporate Plan?</p> <p>Principles:</p> <ul style="list-style-type: none">• Use reducing resources to best effect <p>Targeted actions:</p> <ul style="list-style-type: none">• Working towards a more prosperous Torbay• Ensuring Torbay remains an attractive and safe place to live and visit

5.	<p>How does this proposal contribute towards the Council's responsibilities as corporate parents?</p> <p>Not applicable.</p>
6.	<p>How does this proposal tackle deprivation?</p> <p>Not applicable.</p>
7.	<p>How does this proposal tackle inequalities?</p> <p>Not applicable.</p>
8.	<p>How does the proposal impact on people with learning disabilities?</p> <p>Not applicable.</p>
9.	<p>Who will be affected by this proposal and who do you need to consult with?</p> <p>Business, community and voluntary sector and REM.</p>
10.	<p>How will you propose to consult?</p> <p>Contact will be made through partners in the business, community and voluntary sectors to explore if they are interested in either providing sponsorship/funding or setting up a crowdfunding site. The Air Show has huge economic benefits to the local economy and this will provide an excellent opportunity for local businesses and groups to be promoted and engaged in the largest annual event in Torbay.</p>

Section 2: Implications and Impact Assessment

11.	<p>What are the financial and legal implications?</p> <p>The Council has committed to fund the Torbay Air Show at a cost of £90,000 for 2019 but needs to explore alternative ways of funding it in light of current and ongoing financial pressures.</p> <p>The Council also needs to consider how any overspends will be managed if the Air Show is not delivered within the agreed budget.</p>
12.	<p>What are the risks?</p> <p>If the Council is not able to secure £90,000 of alternative funding there is a risk that it will have to cancel the Air Show for 2019. Once this has happened it is very unlikely that it would be able to reinstate the Air Show in the future if funding became available primarily because the RAF would not look at the show favourably if their agreed assets were cancelled.</p> <p>The Air Show has been running for three years and has built momentum each year in terms of increased visitor numbers and raised profile.</p>
13.	<p>Public Services Value (Social Value) Act 2012</p> <p>Not applicable.</p>
14.	<p>What evidence / data / research have you gathered in relation to this proposal?</p> <p>Not applicable.</p>
15.	<p>What are key findings from the consultation you have carried out?</p> <p>Not applicable.</p>
16.	<p>Amendments to Proposal / Mitigating Actions</p> <p>Not applicable.</p>

Equality Impacts

17.	Identify the potential positive and negative impacts on specific groups			
		Positive Impact	Negative Impact & Mitigating Actions	Neutral Impact
	Older or younger people			There is no differential impact.
	People with caring Responsibilities			There is no differential impact.
	People with a disability			There is no differential impact.
	Women or men			There is no differential impact.
	People who are black or from a minority ethnic background (BME) <i>(Please note Gypsies / Roma are within this community)</i>			There is no differential impact.
	Religion or belief (including lack of belief)			There is no differential impact.
	People who are lesbian, gay or bisexual			There is no differential impact.
	People who are transgendered			There is no differential impact.
	People who are in a marriage or civil partnership			There is no differential impact.
	Women who are pregnant / on maternity leave			There is no differential impact.

	Socio-economic impacts (Including impact on child poverty issues and deprivation)		There is no differential impact.
	Public Health impacts (How will your proposal impact on the general health of the population of Torbay)		There is no differential impact.
16	Cumulative Impacts – Council wide (proposed changes elsewhere which might worsen the impacts identified above)	None	
17	Cumulative Impacts – Other public services (proposed changes elsewhere which might worsen the impacts identified above)	None	